

ALLEGRARTE

LAUNCH ALLEGRARTE PLATFORM

ALLEGRARTE is a new online gallery for contemporary art based in Brussels, which has been established as an international nonprofit organization. The platform will be launched with an exhibition running from October 27th till December 3rd 2017 in an old mansion situated in 1000 Brussels.

ALLEGRARTE, founded by **Dominique Fostier** and **Marc Vereecken**, offers a platform for interested parties to discover and access contemporary art works. While exploring allegrarte.com users will find access to pictures of each available work, detailed descriptions, prices and technical specifications (medium, format, dimensions, etc). The platform offers an innovative alternative to a physical gallery facilitating access to quality artworks by contemporary artists at affordable prices.

The mission of ALLEGRARTE is to increase the visibility of emerging and more established artists, the majority of whom are not represented by physical galleries. A team of 3 highly regarded curators select the artists presented on allegrarte.com. Each curator proposes a number of artists, who are then only admitted onto the platform after being approved by the other curators. This committee is comprised of **Yolande De Bontridder, Hilde Van Canneyt** and **Gregory Lang**.

The exhibition to launch the site, which will take place from October 27th till December 3rd, will provide an opportunity to discover a large selection of works actually presented on the site. About twenty artists will take part in the exhibition: **Mélanie Berger, Marc Buchy, Jeanine Cohen, Samuel Coisne, Céline Cuvelier, David de Tschanner, Frédéric Fourdinier, Arnaud Gerniers, Alice Janne, Elliot Kervyn, Nathalie Ledoux, Maelle Maisonneuve, François Marcadon, Els Opsomer, Juan Pablo Plazas, Tom Poelmans, Dominique Romeyer, Julie Scheurweghs, Robert Suermondt, Jonathan Sullam, Christophe Terlinden,**

Océane Vallot and Tom Woestenborghs. During the exhibition the public will be given the opportunity to discover a selection of prints edited by partners of ALLEGRARTE: the museum **Centre de la Gravure et de l'Image imprimée**, the museum **Mac's - Grand Hornu** and the publishing house **Editions Bruno Robbe**.

ALLEGRARTE will invest its profits to support artists through the organization of exhibitions, studio visits and events.

In order to finance the organization of its first exhibition, **ALLEGRARTE** has launched a crowdfunding campaign on the platform KisskissBankbank that you can access [here](#).

Info

Exhibition 'ALLEGRARTE Platform 1': from October 27th until December 3rd

Opening exhibition : Thursday October 26th from 6pm till 9pm

Adress : Louizalaan 292, 1000 Brussels

Web : www.allegrarte.com



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